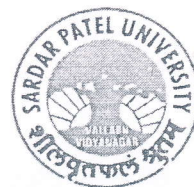




A Charutar Vidya Mandal's Institution
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Affiliated to Sardar Patel University
VALLABH VIDYANAGAR-388120



Bachelor of Computer Applications (Semester-3) External Examination - 2025
US03SEBCA07: E-Commerce

Date: 09-10-2025, (Thursday)

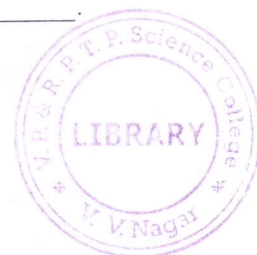
Time: 02:00 PM to 03:30 PM

Total marks: 25

Q-1 Multiple Choice Questions

[05]

1. The best products to sell in B2C e-commerce are: _____
 - a) Small products
 - b) Digital products
 - c) Specialty products
 - d) Fresh products
2. Today, most E-commerce is:
 - a) C2C
 - b) B2C
 - c) B2B
 - d) C2B
3. _____ Business model is used for extending business applications using wireless technology.
 - a) E- distributor.
 - b) B2B Service Provider.
 - c) Matchmaker.
 - d) M-Commerce..
4. Customers interact with a marketplace via a _____.
 - a) front end
 - b) middle agent
 - c) back end
 - d) none of these
5. _____ is an information gateway.
 - a) Portal
 - b) Website
 - c) Both (a) & (b)
 - d) None



Q-2 List B2C business models and explain any three with examples

[10]

OR

Q-2 What is E-Commerce? Write down classification of it by Nature of Transaction.

[10]

Q-3 , Explain various types of stores and malls.

[10]

OR

Q-3 List and explain types of portal

[10]
