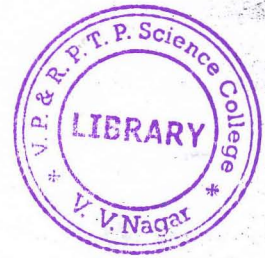


V.P. & R.P.T.P. SCIENCE COLLEGE

T.Y.B.Sc EXAMINATION

SEMESTER – VI

US06CCSC06: E-Commerce



Date: 11/03/2017

Time: 11:00AM to 12:30PM

Marks: 25

Q1 Multiple choice of Question:

[3]

- 1) A network that connects a company with its suppliers and distributors is called a(n):
(a) Internet. (b) Intranet. (c) Extranet (d) Components.
- 2) The best products to sell in B2C e-commerce are:
(a) Small products (b) Digital products
(c) Specialty products (d) Fresh products
- 3) A set of planned activities designed to result in a profit in a marketplace is known as _____
(a) Business Plan (b) Business Model
(c) Business Process (d) e-commerce Business Model

Q2 Answer the following in short (Any 2):

[4]

- 1) Define Internet
- 2) What is E-commerce?
- 3) Explain in brief: Value Proposition.

Q3 Difference Between Internet, Intranet and Extranet.

[6]

OR

Q3 Write down limitations of E-Commerce.

[6]

Q4 Explain framework of E-Commerce.

[6]

OR

Q4 Write down classification of EC by Nature of transactions.

[6]

Q5 Define Business Model. List key ingredients of a business model.

Explain any two of them.

[6]

OR

Q5 Explain Five Primary Revenue model with example.

[6]