



V.P. & R.P.T.P. Science College
T Y BSc (SEMESTER - VI)
FIRST INTERNAL EXAMINATION -MARCH, 2014
US06CCSC06 [E - COMMERCE]

Date: 15.03.2014,SATURDAY

Time: 03.30PM to 05.00PM

Max Marks: 30

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- Q - 1 Attempt Any Three. [06]**
[a] Define Firewall, Extranet.
[b] Explain Extranet Applications.
[c] Define Intra Business E-commerce with example.
[d] Define Perspective of E-commerce.
[e] List the five primary revenue models used by e-commerce firms.
[f] List the role of intermediaries in e-markets.
- Q - 2 What is Internet? Explain Architecture of Internet. [08]**
OR
- Q - 2 Explain Benefits of Intranet and Extranet. [08]**
- Q - 3 What is E-Commerce? Write down classification of EC by Nature of transactions. [08]**
OR
- Q - 3 Write down benefits of E-Commerce to Consumers and Benefits to Society. [08]**
- Q - 4 List impact of e-markets on business process and organization. Discuss one of them in detail. [08]**
OR
- Q - 4 Define Business Model. List key ingredients of a business model. Explain any three of them. [08]**

***** BEST OF LUCK *****