

V.P. & R.P.T.P. SCIENCE COLLEGE

S.Y.B.Sc EXAMINATION

SEMESTER – IV

US04ECSC03: Business in IT



Date:10/03/2017

Time: 03:00PM to 04:00PM

Marks: 25

Q1 Multiple choice of Question:

[3]

- 1) _____ is a basic system component of information systems.
(a) Input (b) output (c) processing (d) storage
- 2) Payroll is a _____ program.
(a) system (b) procedure (c) function (d) application
- 3) _____ marketing establish two – way transaction between a business and its Customers.
(a) Interactive (b) Targeted (c) Sales force automation (d)None of the above

Q2 Answer the following in short (Any 2):

[4]

- 1) What is System?
- 2) Define : System software and application software
- 3) What do you mean by Capital Budgeting?

Q3 Discuss IS framework for business professional.

[6]

OR

Q3 Explain data pyramid for computer based systems.

[6]

Q4 Describe components of an information system.

[6]

OR

Q4 How strategic advantage in the business can be gained using Information Technology?

[6]

Q5 Explain Human Resource Management in detail.

[6]

OR

Q5 Explain Financial Management System in detail.

[6]